

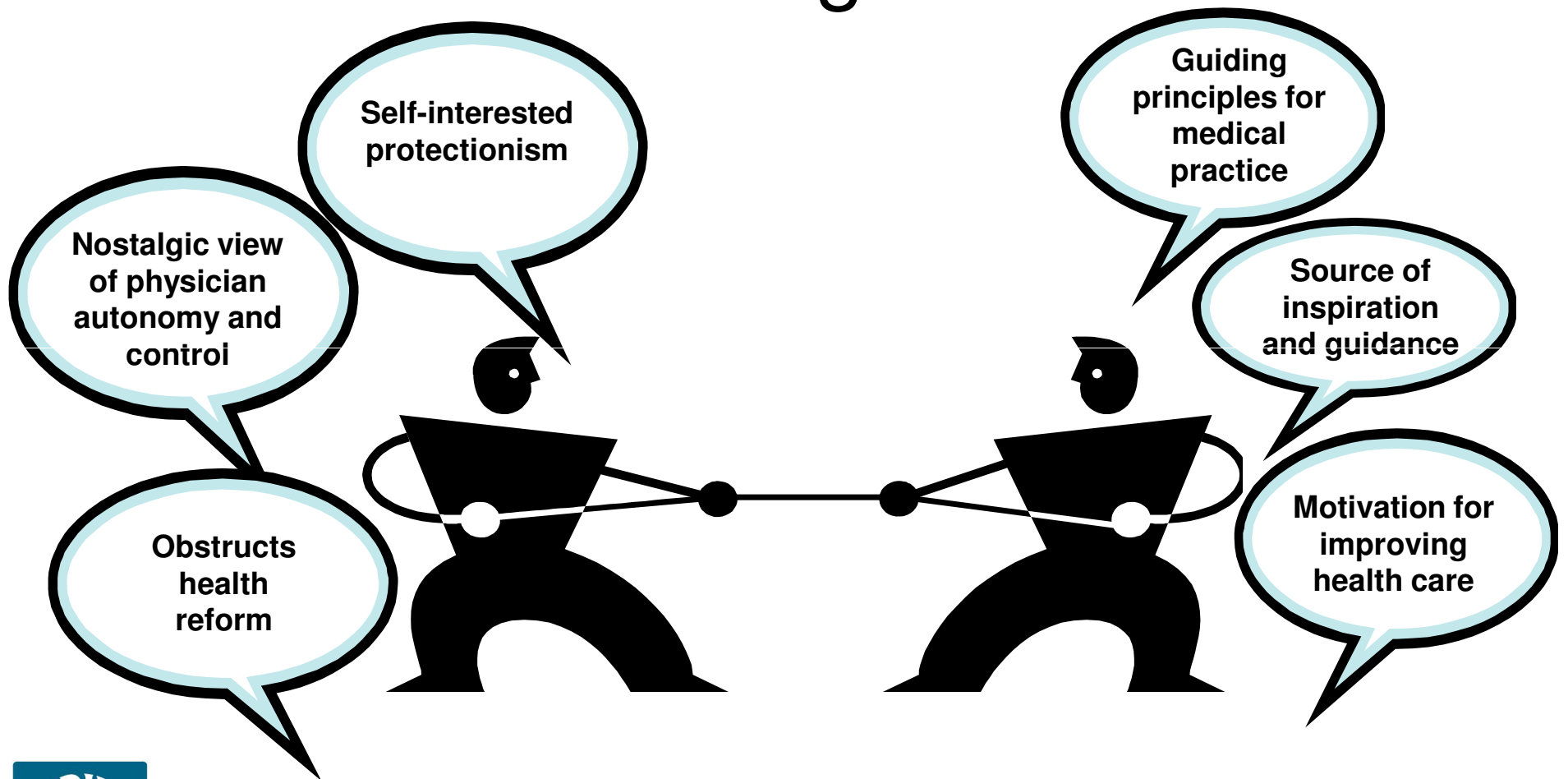
Advancing 21st Century Medical Professionalism: A Multi-Stakeholder Approach

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Professionalism: Contrasting Views



Professionalism

Redefined and Reclaimed

- Objectives of our meeting:
 - Explore what we mean by “21st century professionalism”
 - Build shared understanding of why professionalism matters
 - Identify strategies to support professionalism in the current environment

Professionalism in Context

- Recognize current gaps in physician behavior

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Professionalism in Context

- Recognize current gaps in physician behavior
- Acknowledge institutional and organizational impediments to professionalism

Embrace Mutual Responsibility for Change

- Bring to life Jordan Cohen's call for a medical-societal alliance
 - *Alliance Between Society and Medicine: The Public's Stake in Medical Professionalism, JAMA, Sept. 2007*
- Explore how we can work together to advance the human and system capacities to improve health care

Making Professionalism Relevant

- Connect professionalism to current policy debates and approaches to health reform
- Identify vehicles for advancing professionalism
 - In delivery systems and physician practices
 - Via market mechanisms
 - Through regulation and/or standard-setting

Agenda Overview

- Opening session:
 - New definition of professionalism
 - Professionalism impact statements
 - Professionalism and current health reform proposals
- Series of topics for consideration:
 - Payment policy
 - Organizational strategies
 - Public reporting and consumer information
- Reactors and full group discussion to follow each session

Agenda Overview

- Dinner presentation
 - Dame Carol Black on professionalism in the U.K.
- Closing session
 - Advancing professionalism: moving from concept to reality

Discussion Ground Rules

- All comments considered “off the record”
 - No reporters in the room
- Frank exchange of ideas, open dialogue
- All are encouraged to actively participate

Next Steps

- Develop strategies to advance professionalism
- Publish commissioned papers and meeting summary
- Explore possible briefings with key Congressional staff
- Other ideas based on discussion

Thank You!

- Authors who have developed papers to launch our discussion
 - Bob Berenson
 - Larry Casalino
 - Judith Hibbard
 - Bruce Landon
 - Mai Pham
 - John Santa

Thank You!

- Meeting Steering Committee
 - David Blumenthal
 - Jordan Cohen
 - Glenn Hackbarth
 - Virginia Hood
 - David Rothman
 - Lois Snyder
 - Daniel Wolfson



Thank You!

- Staff
 - Amy Cunningham
 - Helen Egner
 - Cara Lesser
- Meeting sponsors
 - ABIM Foundation
 - American College of Physicians
 - Institute for Medicine as a Profession

